



Introducing the American Red Cross Blood Donor App.



The Red Cross is launching a first-of-its-kind Blood Donor App that puts the power to save lives in the palm of your hand.

Schedule appointments, track donations, get rewards, join a lifesaving team, tell us about your donation experience and more.

Download the free Red Cross Blood Donor App now.

Text **BLOODAPP** to **90999*** to get the app that helps save lives. Or, search **Red Cross Blood** on the App StoreSM or on the Google PlayTM store.



How to create a team



Here's how you can create a digital team for your blood drive, which is a great way to create a competition, while helping to save lives.

1. Click on **Impact** on bottom right of your screen.
2. At the top of the screen, click **My Team**.
3. Click **Create or join a team** button on the center of the screen.
4. Type the team name in the Enter team name field. The app will offer suggestion or existing teams with that name, if applicable. Scroll below the suggestions, and click the **Create Team** button.
5. A message asking you to confirm you want to create and become a member of the team will appear. Click **Create**.
6. There are two options to invite others on the My Team tab. Either click the **Recruit Others** button or **Invite** more to your team. You can send a pre-written text or email message inviting others to your team. The message reads: *Join my team and help <your team name> help save even more lives! and includes a link to join.*

To find out more about building a team, please visit redcrossblood.org/bloodapp.



American Red Cross